

Privacy Policy

Adventure King, located at Ambachtstraat 20, 7587 BW De Lutte, is responsible for processing personal data as outlined in this privacy statement.

Contact details:

http://adventureking.nl Ambachtstraat 20, 7587 BW De Lutte +31 541 552966

Niels Stijger is the Data Protection Officer of Adventure King. He can be reached at <u>niels@adventureking.nl</u>.

Personal data we process

Adventure King processes your personal data because you use our services and/or because you provide this data to us yourself. Below is an overview of the personal data we process:

- First and last name
- Gender
- Address details
- Phone number
- Email address
- Other personal data that you actively provide, for example, by creating a profile on this website, in correspondence, and by phone

Special and/or sensitive personal data we process

Adventure King processes the following special and/or sensitive personal data:

• Health information (relevant for certain activities)

Purpose and legal basis for processing personal data

Adventure King processes your personal data for the following purposes:

- To be able to call or email you if necessary to perform our services
- To inform you about changes to our services and products

Automated decision-making

Adventure King does not make decisions based on automated processing that could have significant consequences for individuals. This refers to decisions made by computer programs or systems without human intervention (e.g., an employee of Adventure King). Adventure King uses the following computer programs or systems:

- Outlook
- Custom-made reservation system

How long we retain personal data





Adventure King stores email correspondence and customer contact details indefinitely for confirmation and invoicing purposes.

Sharing personal data with third parties

Adventure King only provides personal data to third parties when necessary for the execution of our agreement with you or to comply with a legal obligation.

Cookies or similar technologies we use

Adventure King uses functional, analytical, and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet, or smartphone when you first visit this website. Adventure King uses cookies with purely technical functionality to ensure the website works properly and to remember your preferences. These cookies also help optimize the website. Additionally, we place cookies that track your browsing behavior to offer customized content and advertisements.

On your first visit to our website, we informed you about these cookies and asked for your consent. You can opt out of cookies by configuring your internet browser to no longer store cookies. You can also delete all previously stored information through your browser settings. For an explanation, see: <u>https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/</u>

Accessing, modifying, or deleting data

You have the right to access, correct, or delete your personal data. You can do this via your account's personal settings. Additionally, you have the right to withdraw your consent for data processing or object to the processing of your personal data by our company. You also have the right to data portability, meaning you can request that we send your personal data in a computer file to you or another organization of your choice.

If you want to exercise your right to object or your right to data portability, or if you have other questions/comments about data processing, send a specific request to <u>info@adventureking.nl</u>. To verify that the request is made by you, we ask you to send a copy of your ID along with the request. In this copy, please black out your photo, MRZ (machine-readable zone, the strip of numbers at the bottom of the passport), passport number, and Citizen Service Number (BSN) to protect your privacy. Adventure King will respond as soon as possible, but at least within four weeks.

Adventure King also informs you that you have the option to file a complaint with the national supervisory authority, the Dutch Data Protection Authority (Autoriteit Persoonsgegevens), via the following link: <u>https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons</u>

How we secure personal data

Adventure King takes the protection of your data seriously and implements appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. If you believe your data is not properly secured or there are indications of misuse, please contact us via info@adventureking.nl.